



Tower Grove Farmers' Market
P.O. BOX 6117, St Louis, MO 63139
Tel. (314) 479-4329
www.tgmarket.org contact@tgmarket.org

Business Name: _____

Contact Person: _____

Address: _____ City: _____

State: _____ Zip Code: _____ Telephone: _____

Web Address: _____ Email Address: _____

10% discount given for two-year sponsorships.

Please check the appropriate box.

Foundation Level (\$5000) **Two Year Foundation Level (\$9000)**

Includes: Logo on all market signage and banners - see banner page for details. Listed as Foundation Level Sponsor.

Logo on market map (new in 2018!)

Information or vending booth at market

Recognition through press releases sent to local media.

Included in promotional materials and posters.

Logo and weblink in top banner of the website.

Listed in all email newsletters (30+ newsletters/year go out to over 6,500 opt-in email addresses).

Logo on Facebook Page (14,000+ Likes).

Harvest Level (\$2500) **Two Year Harvest Level (\$4500)**

Includes: Logo on market signage and banners - see banner page for details.

Logo on market map (new in 2018!)

Logo in all email newsletters (30+ newsletters/year go out to over 6,500 opt-in email addresses).

Logo on Facebook Page (14,000+ Likes)

Logo and weblink on website.

Included in promotional materials and posters.

Farm Level (\$1000) **Two Year Farm Level (\$1800)**

Includes: Logo on market map (new in 2018!)

Logo and weblink on website.

Logo in all email newsletters (30+ newsletters/year go out to over 6,500 opt-in email addresses).

Logo on Facebook Page (14,000+ Likes).

Garden Level (\$250) **Two Year Garden Level (\$450)**

Includes: Logo and weblink on website.

Logo in all email newsletters (30+ newsletters/year go out to over 6,500 opt-in email addresses).

Submitted by: _____

Signature: _____ Date _____

Please make checks out to
Tower Grove Farmers' Market.

Payments should be sent to:

**Tower Grove Farmers' Market
P.O. BOX 6117, St Louis, MO 63139**

**Thank you for sponsoring the 2018
Tower GroveFarmers' Market!**



CELEBRATING 13 YEARS IN 2018!

It has been a wonderful journey from a small startup in 2006 to the largest and best farmers' market in the St Louis region.

YOUR SUPPORT HAS MADE IT POSSIBLE!

2017 SEASON HIGHLIGHTS

125,000 of St Louis city and county residents gathered to shop, eat, meet with friends, listen to music, and do yoga.

Our social media following grew to include over **14,000 followers on Facebook**, 3,700 on Instagram, and 7,700 on Twitter.

Tower Grove Park released its Master Plan that includes significant expansion for the farmers' market in the coming years. **We are on track to host over 100 vendors per week by 2020.**

Tower Grove Park surveyed thousands of St Louisans and asked what their favorite thing about the park is. **The top answer: the Tower Grove Farmers' Market**

Our Harvest Festival was a big success and will be back in 2018 and will be even bigger! We anticipate hosting **over 150 vendors at next year's festival.**

WHAT'S NEW IN 2018?

The biggest news is that we will launch a midweek farmers' market that will be on Tuesdays from 4-7pm. **We anticipate a strong demand for a rush hour market** that will provide area residents with access to fresh, local produce in the middle of the week.

In June we will host "**A Midsummer Bites Food Dream**", a gathering of the best artisan food producers and local food-sourcing restaurants in the St Louis region and beyond. We expect to host over 150 vendors and 10,000 festival attendees.

YOUR SPONSORSHIP OF THE FARMERS' MARKET SUPPORTS OUR WORK:

- Providing fresh, healthy food to the residents of St Louis
- Growing strong and successful farms and food businesses in the region
- Revitalizing the neighborhoods surrounding Tower Grove Park
- Serving as a community gathering space for thousands of St Louisans each week

DID YOU KNOW?

- *25% of shoppers spend more than one hour at the farmers' market.*
- *Our Facebook post engagement rate is consistently in the 3-7% range.*
- *1/3 of shoppers walk or ride a bike to the market.*

MARKET BANNERS SPONSORSHIPS IN 2018



YOUR LOGO WILL BE SEEN FOR OVER 250 HOURS NEXT SEASON!



AT 3 LOCATIONS - NORTH, SOUTH & MAIN ENTRANCES

